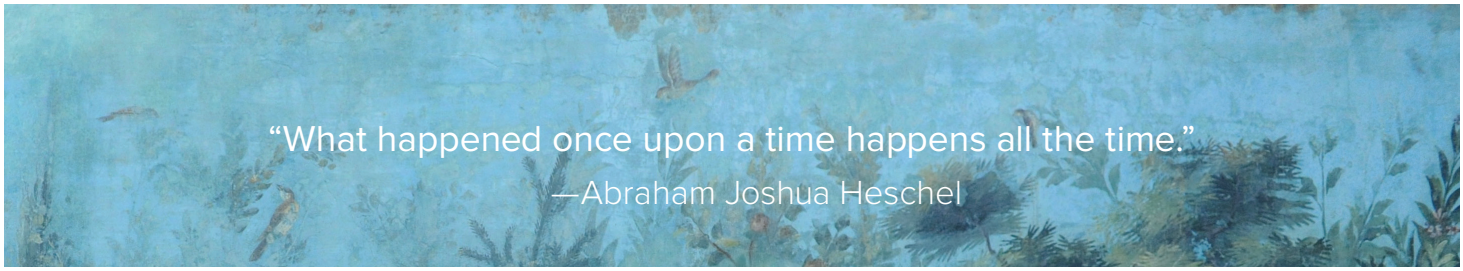

Frequently Asked Questions

Where do you speak?

I am available to visit public or private institutions, schools, universities, synagogues, and other organizations for public or private events.

What kinds of talks do you give for Twenty-Six Seconds? What kind of audiences do you address?

I can give a lecture, an informal talk, or do an in-conversation event, as preferred by the venue. When I give a talk, I usually speak for about 45 minutes about the origins of the book, the story that it covers, and the main themes that run through it. I often read a few pages from the book. If the venue prefers a conversation format, we can work together to find someone who can act as a facilitator for this. I speak to adult audiences and I can also address middle and high school students.

What kinds of talks do you give for Salvaged Pages? What kind of audiences do you address?

Generally, if I'm invited to speak to an adult audience in a public setting, I speak for about 45 minutes, describing the project to collect the diaries in the book and offering a framework for thinking about their significance in the context of Holocaust history and literature. I then read excerpts from several diaries and discuss them, looking at such topics as emigration, ghettoization, and intellectual and creative life, and themes such as coming of age, the passage of time, and hope and despair.

I have extensive experience conducting workshops for educators and working with students in middle and high schools. The following links provide information about the multimedia edition of the book, the companion documentary *I'm Still Here*, and the educational materials developed with *Facing History and Ourselves*. I am more than happy to work with you to design a program that meets the interests and needs of your community.

Do you show a PowerPoint presentation?

I do have slideshows that I can share that contains visual materials that relate to the subjects of my books. However, I generally do not show moving footage from the Zapruder film itself.

Do you have written information about your books?

Yes! Please click on the links below for descriptions and reviews:

Twenty-Six Seconds: A Personal History of the Zapruder Film
Salvaged Pages: Young Writers' Diaries of the Holocaust

Do you have any examples of your speaking style?

Certainly. If you like, you can watch or listen to some of my media interviews here.

If you have more time, you can watch an in-conversation event about *Twenty-Six Seconds* that I did at the San Antonio Book Festival on C-SPAN's Book TV here.

You can watch recordings of my presentations about *Salvaged Pages* at the 9th International Conference on Holocaust Education at Yad Vashem in Jerusalem on Wednesday July 9, 2014 here and at the Fanya Gottesfeld Heller Conference for Educators at the Museum of Jewish Heritage in New York on April 23, 2015 here.

Who should we contact to invite you to speak and how much does it cost?

Please contact events@alexandrazapruder.com to invite me to speak. In addition to a speaking fee, I ask that the venue cover travel expenses, to include transportation (flights, trains, buses, or gas if I'm driving my own car,) taxi to and from airports if need be, baggage fees, hotel accommodations. I do not expect reimbursement for incidentals and personal expenses while traveling.

Do you make your own travel arrangements or do you expect the venue to do it?

I have an assistant who handles all the logistical and administrative aspects of my speaking schedule. After we have confirmed an event, I will put you in touch with her.

Should we sell books? Do you provide them or sell them yourself?

I always prefer to have books for sale at events where I'm speaking. The easiest way to do this is to work through a local bookseller who can order and sell books. They can sell the hardcover, paperback and audiobook of *Twenty-Six Seconds* and the second paperback edition of *Salvaged Pages*.

For educational programs where I'm speaking, Yale University Press will provide books at a 40% discount if you order from them directly. In that case, you can give them away to teachers, if budgets allow, resell them at cost, or sell them at a profit to defray program expenses. If you wish to order books at a discount, I will put you in touch with my assistant.

Can you provide us with a bio?

My bio can be found here.

We need materials from promotion and publicity. Where do we get these?

For all promotional materials, including my author photo, book covers, or descriptive text for either *Twenty-Six Seconds* or *Salvaged Pages*, you can email events@alexandrazapruder.com

We want to put local media in touch with you for an interview. How do we do this?

For press inquiries related to *Twenty-Six Seconds*, you can contact my publicist at Twelve Books: Paul Samuelson (Paul.Samuelson@hbgusa.com).

For press inquiries related to *Salvaged Pages*, you can contact my publicist at Yale University Press: Brenda King (brenda.king@yale.edu).